



## INFORMATION LETTER

West Kazakhstan University named after M. Utemissov invites you to take part in the international scientific and practical conference "Actual problems of rhetoric in modern society and education", held on November 17, 2023 in honor of the 60th anniversary of the famous scientist-speaker, Doctor of Pedagogical Sciences, Professor, academician of the Academy of Pedagogical Sciences of Kazakhstan, member of the Union of Journalists of the Republic of Kazakhstan, editor-in-chief of the Republican literary, cultural and educational magazine "Makhambet", Honorary citizen of the Republic of Kazakhstan Kydyrshaev Abat Satybaevich.

### **The main directions of the international scientific and practical conference:**

- \* The personality of Professor Kydyrshaev Abat Satybaevich as a scientist, rhetorician-teacher and leader ;
- \* Oratory in modern society: history, philosophy and practical necessity;
- \* Historical directions of Kazakh diplomatic eloquence;
- \* Rhetoric in higher educational institutions: pedagogy, psychology and methodology;
- \* The problem of pedagogical rhetoric and the improvement of the oratorical skills of the teacher-rhetorician;
- \* The tradition of oratory and the spirit of the nation. Oratory is a source of national value;
- \* Rhetoric in the Kazakh school: theory, teaching technology and educational significance;
- \* Philosophy and public speaking. The rhetorical message and oratory of the leader;
- \* Rhetorical discourse: cognitive-pragmatic and structural-stylistic aspects;
- \* The formation of a rhetorical culture is an effective way to spiritual perfection;
- \* Linguistic paradigm: theoretical and applied aspects;
- \* The instructive nature of the oratorical words of Syrym Datuly;
- \* The problem of humor in eloquence. Reflection of the eloquence of historical figures in fiction;
- \* Cognitive-cognitive nature of Kazakh aphoristics.

The scientific and practical conference will be held in Kazakh, Russian, English, and Turkish.

Venue: WKO, Uralsk city, Dostyk Avenue, 162, Main building of the M. Utemissov WKU, 205-Conference Hall

Form of holding: offline and online. ID: 680 053 8000.

Code: 950191

Link:

<https://us05web.zoom.us/j/6800538000?pwd=Yy93U004aFFJbFR6aGVBR3dSRnl3QT09>

### **Requirements for the materials of the scientific and practical conference:**

The text of the report is up to 5-8 pages. Font: Word, Times New Roman, size – 12. Line spacing – 1 cm, width of all fields – 2 cm. To the right of the line, the author's name and surname

are indicated, in the next line - academic title and degree, in the next line - place of work, address (city, country), then e-mail, in capital letters in the center - the topic of the report. The text of the article is written from a new line. At the end of the article, a list of references is offered. The reference to the literature is given in square brackets in order of priority [1,45].

The Organizing Committee has the right to decide the issue of sorting materials. Articles and the application form are accepted by e-mail [kdirshaev\\_abat@mail.ru](mailto:kdirshaev_abat@mail.ru). Materials sent after November 10, 2023, as well as materials that do not correspond to the subject and requirements of the scientific and methodological conference, will not be accepted. The authors of the article are responsible for the content and literacy of the submitted materials. Accepted materials are not returned.

Participation in the international scientific and practical conference is free of charge. The conference proceedings are published and distributed in PDF format.

### **Sample application for participation in the conference**

1.	Last name, first name, patronymic (in full)	
2.	Name of the institution	
3.	Position, academic title and degree	
4.	Address (country, ZIP code, city, street, house and apartment number)	
5.	Contact phone number	
6.	E-mail (e-mail)	
7.	Title of the article	
8.	Name of the conference direction	
9.	Form of participation in the conference (full-time / part-time)	
10.	Need for a hotel (yes/no)	

***Travel expenses of the conference participants are paid at the expense of the sending organization.***

#### **Address and contact phone number of the organizing committee:**

The Republic of Kazakhstan, West Kazakhstan region, 090000, Uralsk, Dostyk Avenue, 162, West Kazakhstan University named after M. Utemissov, main building, office No. 211. Send the text of the report to: [kdirshaev\\_abat@mail.ru](mailto:kdirshaev_abat@mail.ru); [baqytbaevaaaa@mail.ru](mailto:baqytbaevaaaa@mail.ru); [aidarbek\\_akbulat@mail.ru](mailto:aidarbek_akbulat@mail.ru)

For more information, please contact Baktybayeva Gulbibi Sagynaevna by e-mail [baqytbaevaaaa@mail.ru](mailto:baqytbaevaaaa@mail.ru) or by work phone 8(7112)51-37-82.

#### **Responsible:**

Kakishev Marat Galikhanovich, tel. +7 707 295 38 53  
Akbulatov Aidarbek Akhmetovich, tel. +7 775 236 3682  
Turganaliyeva Ganmirkun Ganmirkhanovna, tel. +7 777 468 2186  
Sultaniyazova Indira Sagyndykovna, tel. +7 701 850 2034  
Bakytbaeva Gulbibi Sagynaevna, tel. +7 778 364 5961  
Akhonova Arailym Seisengaliyevna, tel. +7 775 420 4294

**ORGANIZING COMMITTEE**