

M. Utemisov West Kazakhstan university

Kismetova Galiya Nagimovna
Bismanova Zarina Yerzhanovna

**STRATEGIES FOR MASTERING THE SPECIAL
TERMINOLOGY IN THE FIELD OF TOURISM**
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Reviewers:

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Zubkov V.S.	PhD, Associate professor of M. Utemisov West Kazakhstan university
Konakbaeva Zh.K.	Candidate of Philological Sciences, Associate professor.

Authors:

Kismetova G.N., Scientific adviser, Candidate of Pedagogic Sciences, Associate Professor,
Bismanova Z.Y. – Master of Pedagogic Sciences

Kismatova G.N.

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The relevance of the research is determined by the need to increase the level of foreign language communicative competence of bachelors in the direction of training 6B11101 «Tourism», which can effectively carry out professional activities in the context of intercultural communication. An important component of foreign language communicative competence in the field of professional communication is the knowledge of various types and genres of terminology, the rules for their construction, as well as the ability to create and understand them taking into account the situation of communication.

The goal is the theoretical and experimental substantiation of the strategy of mastering the terminology in the field of tourism among undergraduate students of a non-linguistic university. This monograph is intended for students, graduate students.



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